

CHUNK MEDIA

ADVERTISING
MARKETING
DIGITAL
PRINT

CLIENT SUMMARY: JDA SOFTWARE

CHUNK MEDIA HAS HELPED JDA SOFTWARE COMPLETE HUNDREDS OF INTERNAL & EXTERNAL MARKETING, PRINT, & DIGITAL PROJECTS.



HOW HAVE WE HELPED JDA?

WEBSITE UX-DESIGN-DEVELOPMENT; WEBSITE MIGRATION; MOBILE APP SUPPORT; TRADE SHOW & CONFERENCE COLLATERAL & SUPPORT; VIDEO & MOTION GRAPHICS PRODUCTION; INTERNAL HR EMPLOYEE CAMPAIGNS; ICONOGRAPHY; CONTENT PLANNING AND INFORMATION ARCHITECTURE; SOCIAL MEDIA; PARTNER SUPPORT; PROJECT MANAGEMENT; BRAND & STYLE GUIDE DESIGN; PRODUCT SHEET DESIGN; BROCHURE DESIGN; CASE STUDY DESIGN; WHITE PAPER DESIGN; CORPORATE POWERPOINT DEVELOPMENT; LINKEDIN AND WORKDAY SUPPORT; ECOMMERCE; PROMOTIONAL SUPPORT; MARKETTO SUPPORT; & SALES TEAM SUPPORT.

HIGHLIGHTS

- ✓ NATIONAL RETAIL FEDERATION TRADE SHOW SUPPORT
- ✓ FOCUS AND FOCUS CONNECT CONFERENCE SUPPORT
- ✓ SALES TEAM SUPPORT WITH VIDEO E-BOOKS AND TABLET-FRIENDLY, ENGAGING SALES CONTENT
- ✓ VIDEO & MOTION GRAPHICS FOR TRADE SHOWS
- ✓ CREATION OF SOFTWARE ICONOGRAPHY
- ✓ DESIGN & DEVELOPMENT OF JDA.MINUTES.COM
- ✓ DESIGN & DEVELOPMENT OF BLOG.JDA.COM

CHUNKM.COM

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